

# **Bundle of Joy Campaign - Instagram Giveaway Competition**

By Mater Mothers (Mater Misericordia Limited ABN 83 096 708 922)

## **About Bundle of Joy**

The Bundle of Joy campaign is run by Mater Mothers. The Bundle of Joy card is a product, and it offers unique benefits and value for money to women giving birth at Mater Mothers' Private Brisbane by bundling together some of the additional costs associated with having a baby. This helps to alleviate some out-of-pocket costs associated with giving birth that are not necessarily covered by private health insurance or Medicare.

## **Competition Guidelines**

This Instagram Giveaway Competition focusses on driving user engagement, with users required to like and share an Instagram post, follow Mater Mothers' Instagram account (@matermothers) and tag another user during the competition period.

It is a condition of entry for the user to like and share the Instagram post, follow @matermothers on Instagram, and tag another user on the post, as this is what will grant them entry to the competition.

Mater Mothers will monitor account followers as well as the Instagram post during the competition period. Users that meet the conditions of entry will go in the draw for their chance to win a Bundle of Joy card come the end of the competition period.

This competition is only available via Instagram.

## Terms and Conditions of Entry

### 1. General Conditions

- 1.1. Submission of an entry into the Promotional Game constitutes acceptance of these Conditions of Entry.
- 1.2. Entries for the Promotional Game commence at 9:00:00 AM AEST Tuesday 27 September 2022 and close at 11:59:00 PM AEST on Tuesday 4 October 2022 (Promotion Period). No entries will be accepted after the closing date.
- 1.3. The Promoter is Mater Misericordiae Limited, Raymond Terrace, South Brisbane Qld 4101, (ABN 83 096 708 922), Tel. 07 3163 1524.

### 2. Entry

- 2.1. Entry is open to women aged 18 or over, who reside in Queensland, and who are booked to give birth at Mater Mothers' Private Brisbane. Mater Misericordiae Limited and subsidiary companies' employees are not eligible to enter.
- 2.2. Entry is free and no purchase is necessary to enter the Promotional Game.
- 2.3. To enter, Entrants must like and share the Instagram post, follow @matermothers on Instagram, and tag another user on the Instagram post during the Promotion Period.
- 2.4. Entrants may enter the competition once and once only. Multiple entries will not be considered.
- 2.5. Entrants must abide by Instagram's Terms of Use available at [help.instagram.com](https://help.instagram.com)

### 3. The Prize

- 3.1. There is one (1) prize winner.
- 3.2. The prize winner will receive one (1) Bundle of Joy card free-of-charge.
- 3.3. The prize is valued at \$490.
- 3.4. The value of the prize is accurate at the date of commencement of the Promotion Period. The Promoter accepts no responsibility for any variation in the value of the prize after that date. The prize cannot be transferred, exchanged or redeemed for cash. The Promoter retains the right to substitute the prize with a prize of equal or greater value.
- 3.5. There is no cash alternative to the stated prize, and the prize is not transferable or refundable.
- 3.6. The Prize Winner will be announced by Mater Mothers via Instagram on Wednesday 5 October 2022.
- 3.7. If the prize remains unclaimed by 12:00:00 PM AEST on Thursday 6 October 2022, the Prize Winner will be deemed to have forfeited their prize.

### 4. How to Win

- 4.1. All Entrants must like and share the Instagram post, follow @matermothers on Instagram, and tag another user on the Instagram post to meet the conditions of entry.
- 4.2. All eligible Entrants will enter a pool and the Prize Winner will be randomly generated by the Promoter after the closing date.
- 4.3. Users will be disqualified from the competition at the Promoter's discretion if they:

- 4.3.1. Are open to obvious misuse or misinterpretation
- 4.3.2. Use profanity or obscene language
- 4.3.3. Are discriminatory, unlawful, infringing, hateful, or sexually suggestive
- 4.3.4. Are submitted via an Instagram account where the account (including but not limited to Instagram handle or previous posts) is offensive or not in line with the values of the Promoter or the spirit of the Promotional Game as determined by the Promoter.
- 4.4. The Promoter's decision is final, and no correspondence will be entered into, including in the event of a dispute.
- 4.5. The Promoter reserves the right to validate the authenticity and ownership of entries and to disqualify any Entrant for tampering with the entry process.
- 4.6. This is a game of chance and skill plays no part in determining the winners.

## **5. Other Conditions**

- 5.1. The Promoter accepts no responsibility for entries not received for any reason, or for any difficulties experienced in submitting an entry to this Promotional Game.
- 5.2. The Promoter and its associated agencies or companies accept no responsibility for lost, late, stolen, damaged or misdirected entries.
- 5.3. If any act or omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Conditions of Entry, the Promoter will not be liable for any failure to perform or any delay in performing its obligations and the Promoter reserves the right (subject to any applicable law) to cancel, terminate, modify or suspend the Promotional Game. Notice of any amendments will be published on Mater Mothers website at [matermothers.org.au](http://matermothers.org.au).
- 5.4. If for any reason the Promotional Game is not capable of running as planned, due to causes including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Promotional Game, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the Promotional Game.
- 5.5. The Promoter accepts no responsibility for any tax liability incurred as a result of participating in this Promotional Game. Any tax liability arising as a result of accepting any Prize is the responsibility of the Prize Winner.
- 5.6. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained as a result of receiving, taking, or using the prize except for any liability which cannot be excluded by law.
- 5.7. The Promoter has no control over internet or mobile telecommunications, network lines, bugs, viruses, or server problems, and accepts no responsibility for any problems associated with them, for whatever reason.

- 5.8. Any entry that is lodged by automatic, repetitive, robotic, programmed, or similar methods will be deemed void (as determined in the absolute discretion of the Promoter).
- 5.9. All entries remain the property of the Entrant, as governed by Instagram's Terms of Use.
- 5.10. By entering the Promotional Game, the Entrant consents to the Promoter's privacy policy available at [mater.org.au/Home/Privacy](https://mater.org.au/Home/Privacy). The Promoter is required to collect personal information about the Entrant under the gaming laws in Australia in order to conduct the Promotional Game. The Promoter collects the Entrant's personal information for the purposes of administering the Promotional Game, notifying and announcing the Prize Winner and receiving from the Promoter's future communications by email including newsletters, special offers and promotions from Mater unless otherwise advised by the Entrant, and of marketing the Promoter's products and services, including by direct marketing techniques. The Promoter may disclose the Entrant's personal information to third parties including those involved in the administration of the Promotional Game, notifying and announcing the Prize Winner, the supply of the prize, the relevant gaming authorities. If the Entrant does not provide the required personal information to the Promoter, the Entrant cannot enter the Promotional Game. The Entrant may access and correct the personal information about the Entrant held by the Promoter by writing to the Promoter at the address below. By entering this Promotional Game, the Entrant consents to the collection, use and disclosure of his or her personal information as set out in these Terms and Conditions of Entry.
- 5.11. Entrants consent to the Promoter using their name and Instagram handle in the event that they are announced the Prize Winner in any media for an unlimited period of time without remuneration for the purpose of promoting this Promotional Game (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter. By entering this Promotional Game, Entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the Entrant. Entrants may access, change and/or update their personal information and obtain a copy of the Promoter's privacy policy by contacting the Promoter on 07 3163 1524 during office hours.
- 5.12. Failure of the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 5.13. This Promotional Game is in no way sponsored, endorsed or administered by, or associated with Instagram. The information that the Entrant provides will only be used by the Promoter and their associations for marketing purposes associated with the Promoter.
- 5.14. The section headings contained in these Terms and Conditions of Entry are included for convenience only, and shall not limit or otherwise affect these Terms and Conditions of Entry.